

Matt Napier

A highly motivated entry-level software developer with a solid foundation in HTML, CSS, JavaScript, Python, and SQL. Recent graduate of a Software Development Skills Bootcamp, with practical experience contributing to software projects and collaborating on tool development at Moonbug Entertainment. Skilled in data analysis, team collaboration, and adept at learning new technologies. Eager to leverage my software development knowledge and project experience to contribute effectively in a tech-driven role.

**Technical Skills**

* Programming Languages: HTML, CSS, JavaScript (intermediate), Python (beginner), SQL (beginner)
* Frameworks & Libraries: Bootstrap, jQuery, React (beginner)
* Tools: GitHub, Jira, Google Sheets, Excel (advanced)
* Methodologies: Familiar with the Software Development Life Cycle (SDLC), Agile practices
* Data Visualization: Proficient in data analysis and reporting through Excel, Google Sheets (xlookups, countifs, pivot tables)

**Accomplishments:**

* Completed a 16 hour a week Skills Bootcamp while continuing to deliver results at my full-time job.
* Growth on Gecko’s Garage since commencement of my management of the brand: **210%** increase in subscriber base, **346%** increase in viewership, **298%** increase in Watched Minutes. Raw numbers available on request. Date range: October 2022 - present (June 2024).
* Collaborated along almost every step of the SDLC of several tools and projects at Moonbug despite it not being within my remit - my ambition, intelligence and skillset led to my involvement. As part of a team, we delivered products such as a Compilation Wizard, YT Uploader Tool, YT Homepage Banner Tool and more.
* I remain the fastest progressing person within my department at Moonbug (despite my prior lack of knowledge and experience within the industry). I progressed from a Coordinator to a Senior Manager in under 2 years.
* I’ve mentored and line managed in many different roles across my career, however, my recent run of mentoring 5 members of the team from Intern to Manager level has been a highlight.

**Work History:**

***Senior Channel Manager | Moonbug Entertainment | London | May 2021 - Present***

* Compiled and visualised data reports on watch time and revenue for Brand Managers and company leadership using Pivot Tables, graphs, and other data visualisation tools.
* Led the development of publishing strategy and tone across multiple brands resulting in a 250% increase in watched hours for Gecko's Garage and a 180% growth in subscriber base.
* Enhanced Asset database accessibility for all departments and contributed to the Software Development Life Cycle (SDLC) by serving as a de facto 'tester' for various tools and products (some examples; compilation maker, content uploader, banner replacement tool).
* Managed a team of 5 junior colleagues, handling content scheduling, thumbnail creation, competitor analysis for SEO optimization, quality assurance, feedback provision, and reviews.
* Promoted from Coordinator to Manager in March 2022, further advanced to Senior Manager in January 2023.

***Operations Executive | Mountain Warehouse | London | Feb 2020 - April 2021***

* Solely responsible for the ‘Support’ inbox, constantly responding to queries from stores, Area Managers, Directors and colleagues, whilst simultaneously handling development projects (sometimes up to 3 at a time).
* Managing and sending multiple weekly communications, including delivery schedules, price changes, promos etc
* Using Excel, PowerPoint and Publisher to create user-friendly guides for processes to improve efficiency.
* Resolved problems, improved operations and provided exceptional service.

***Assistant Manager | Swatch UK | London | Nov 2018 - Feb 2020***

* Led a team to consistently achieve sales targets through exceptional customer service, product knowledge and a friendly attitude.
* Opening/closing of the store, managerial tasks such as reporting of figures, organising the team, cash handling, communicating with Head Office and so on.
* Monitoring of KPI's across Microsoft Excel to carry out day-to-day tasks with more accuracy and improve store performance – feeding back on this performance in presentations created on PowerPoint

***Office & Marketing Manager | Shout Communications | London | Feb 2018 - Oct 2018 (6 month placement)***

***Assistant Manager | Jones Bootmaker | Southampton | May 2017 - Nov 2017 (redundancy)***

***Career break to travel Australia and South East Asia | December 2016 - April 2017***

***Studio Assistant | Wave105 FM | Southampton | Sep 2013 - Nov 2016***

* Acted as the front desk, greeting guests including high-profile artists (I once met all of One Direction, which is either fantastic or a shame depending on your outlook) and answering the main telephone.
* Wrote copy for journalists which would be broadcast live on air - researched stories and sourced information to increase the providence.

**Education:**

***CodeCademy - Full Stack Development & Data Analyst Career Path Courses | Online | Ongoing***

* Learning HTML, CSS, JS, Github, Python

***The Skills Network – Software Development Skills Bootcamp | Online | Feb-June 2024***

* Certified in Web Development.
  + Studied HTML, CSS, JS, Python and some SQL

***Itchen Sixth Form College | Southampton | Sep 2011 - Aug 2013***

* City & Guilds Diploma in Journalism - Grade achieved: Distinction
* A2 Level English Language, Modern History and Media Studies - Grade achieved: all B

***Brookfield Secondary School | Southampton | Sep 2006 - Aug 2011***

* 11x A\*-C GCSEs achieved in English, Maths, Science, History, Media and PE

**Hobbies and Interests:**

I am a Grade 8 drummer and have been playing for roughly 14 years. I love live music, watching cricket, reading all sorts of books and walking my dog, Pepper.

References available upon request.